Persuasive Speech Preparation Worksheet

Use this form to help you structure your persuasive speech.

Topic: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

1. Introduction
   1. Attention-getter (Try to use something other than a question)

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* 1. Why is this speech important to the audience? How is it significant for them?

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

* 1. Credentials of speakers: In one or two sentences, show how you are experts.

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* 1. Thesis statement: Today, we are here to convince you that
  2. Preview your main points

1.

2.

3.

Transition into body of speech

1. Body of your speech (this is where detail is found. Restrict the body to THREE points. Too many points will confuse the audience)
   1. Main Point 1:
      1. State point 1:
      2. State a reason:
      3. Give an example:
      4. Restate the point:

Transition: Create a linking statement to point 2

* 1. Main Point 2:
     1. State point 2:
     2. State a reason:
     3. Give an example:
     4. Restate the point:

Transition: Create a linking statement to point 3

* 1. Main Point 3:
     1. State point 3:
     2. State a reason:
     3. Give an example:
     4. Restate the point:

Transition: Create a linking statement to conclusion

1. Predict how someone would argue against you. Why are you right and they are not?
2. Conclusion
   1. Restate your thesis
   2. Restate your main points

1.

2.

3.

* 1. Call to action: (we encourage you to do something or get involved in some way)
  2. End speech appropriately